

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,
1st Floor, Bharat Sanchar Bhawan,
H.C. Mathur Lane, Janpath, New Delhi - 110 001.
Tel. No.011-23037109/200 Fax No.011-23329125



No. 26-02/2009-R&C

Date: 20.12.2013

Circular T&C-CM No. 69/13-14


Sub. Promotional Sale Price of GSM based Fixed Wireless Phones (FWPs)-reg.

Kindly refer to this office order of even No. dated 06.09.2013 and orders issued from time to time vide which promotional tariff for GSM based Fixed Wireless Phones (FWPs) was issued. Now, it has been brought to the notice of this office that still many of the FWPs allotted to circles are lying idle with them. Hence, in order to promote the sale of these FWPs, it has been decided by the competent authority to re-launch the promotional offer for a period of **90 days w.e.f 26.12.2013**.

2. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response. Circles may also send SMS conveying the above scheme to the customers.

3. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.

4. This circular is issued based on the approval of ECT vide Approval No.1354 dated 20.12.2013 in P&P-CM cell file No.3-38/2010/P&P-CM (Pt.II). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in



(N. S. Dhami)
AGM (T&C-CM)

To

All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS-Billing Centre).
- 8) GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10)OL Section –for Hindi version.
- 11)Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C-CM)